



Video Content Creator, Ringover



June 2021 - Present

Greater Paris Metropolitan Region

- Developed and executed video content strategies, significantly enhancing brand awareness and online presence.
- Produced a series of **high-engagement videos** for lead generation and social media campaigns.
- Successfully translated Ringover's brand identity into a cohesive visual style across all video content.
- Skills: Advanced proficiency in Motion Graphics, Video Editing, **Adobe Premiere Pro, Adobe After Effects**; adept in Creative Content Creation and Adobe Illustrator.

Freelance Video Editor, Josh Sterling Video

January 2019 - Present

Paris Area, France

- Created innovative and **captivating videos and motion graphics** for diverse clients, enhancing brand narratives and audience engagement.
- Expertise in script-writing and film production, delivering end-to-end video solutions.
- Skills: Script-writing, Film Production, Advanced Video Editing, Motion Graphics.

Assistant Vice President - Video Editor/Digital Designer

October 2016 - November 2018

New York City

- Led **cross-departmental video production projects**, transforming complex urban development concepts into visually compelling stories.
- Recognized as **Employee of the Month** for exceptional contributions in video editing and digital design.
- Skills: Strategic Communication, **Motion Graphics**, Expertise in Adobe Creative Suite.



Digital Content Manager, Ideas United

May 2015 - August 2016

Atlanta

- Spearheaded the development and launch of an innovative social media platform, Tacked.com.
- **Led a creative team** in producing weekly digital content, enhancing user engagement and brand visibility.
- Skills: Content Strategy, Team Leadership, Video Editing, Motion Graphics.



Video Manager/Editor

December 2012 - May 2015

- Played a pivotal role in editing and **producing content for over 120 film festival events across 25 US cities.**
- Conducted extensive workshops in filmmaking, **mentoring over 1,000 college students.**



Production Intern

July 2012 - December 2012

- Revitalized and produced the "CMF Luminaries" web series, focusing on celebrity interviews and filmmaking advice.

